

**Provider Bulletin**  
**January 29, 2009****New Programs for Your BlueChoice HealthPlan Medicaid Members**  
**Healthy Habits Count with Asthma and Diabetes Programs Now Available**

We are pleased to announce two innovative programs for our Medicaid members who have asthma and/or diabetes:

- **Healthy Habits Count with Diabetes**
- **Healthy Habits Count with Asthma**

We designed these programs to help support your plan of care for members who may have these diseases. Participation in this program can start in three different ways:

- Automatic enrollment in the program through quarterly claims and/or pharmacy data reviews.
- Members can enroll by self-referral.
- Provider referral.

The services we provide to members enrolled in the program include educational mailings, outreach phone calls, referrals to local asthma or diabetes educational services and care management for high-risk asthmatics or diabetics, as needed.

To help improve our members' health and quality of life, we would like your help. In a few weeks, you will receive member-specific medical record inserts for Medicaid members for whom you are the assigned primary care provider (PCP), and who, according to our records, may have one or both of these diseases. We will update this information for you on a quarterly basis. The medical record insert includes information based on medical and pharmacy claims from the previous 12 months. The member-specific information includes:

- Utilization data (number of emergency room visits, inpatient stays, and outpatient visits).
- Co-morbidities.
- Recommended annual diabetes testing per the American Diabetes Association (ADA) clinical practice guidelines.

**We offer this information to assist in the formulation of your treatment plan for your patients.**

Thank you for your commitment to quality care for your patients and our members. If you have questions or want to enroll additional members in the program, please contact us at **1-866-470-6261**.